



33rd Annual IAUA Conference

Great Wolf Lodge Hotel
9494 Federal Drive, Colorado Springs CO 80921
Phone: (844)-553-9653

Sunday, November 4, 2018

1:00-6:00 Registration

Monday, November 5, 2018

7:00 – 8:00 Registration

7:00 – 8:00 Breakfast

8:00 – 9:00 Welcome and Introduction of Attendees

9:00 – 9:45 Alert Business Review and Introduction of Alert Staff

10:00 – 10:30 Introduction of New Features

10:45 – 12:00 Voting Review

12:00 – 1:30 Lunch & IAUA Business Meeting

1:30 – 5:30 Classes

Session 1			
Codes & Setup	Rouse Analytics & Alert	Roundtable: Evaluating adding a Salesperson Dashboard	Excel Plugin
	Break (Visit the Resource Room)		
	Session 2		
	E-Commerce	Sign & Rent	Dispatch Dashboard Refresher
Break (Visit the Resource Room)			
Session 3			
Roundtable: New Rate Features Development	Job Costing	Document Center	Cost of Doing Business for ARA

6:00 – 8:00 Dinner



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Tuesday, November 6, 2018

- 7:00 – 8:30 Breakfast
- 8:30 – 11:00 Advisory Councils
 - General
 - Party
 - Heavy Equipment
- 11:30-1:00 Lunch
- 1:00 – 5:00 Class Sessions

Session 4			
Advanced Rental Tips & Tricks	Accounting Best Practices	Zoho: CRM Interface	RFID
		Break (Visit the Resource Room)	
		Session 5	
	Document Center	Roundtable: Subrental Expansion with Multi-Store Transfer	
	Break (Visit the Resource Room)		
	Session 6		
	Cloud Hosting	Creating an End User App for your Business	Version 19 Features